



# Overview

Never understand the Freedom in the sky  
if you have never been an Aquila  
Never understand the Great Moment in Darkness  
if you have never seen the Sunrise from it  
Never know your Limits  
if you have never Explored

You cannot be an Aquila but imagine

Without experience, without simulation & breakthrough...

Haac Ltd. was founded in 1999 with the mission to provide human capital development services to unleash potential. Since inception, Haac has established two business operations in Hong Kong and Haikou, serving over 200 multinational corporations and local big corporations in China, and more than 210 schools and non-profit-making organizations. As an experienced training and consulting professional, Haac offers one stop human capital development services including:

- Training & Consulting
- Adventure Architecture
- Youth & Kids Development

## Our Belief

Unleash potential by the right means

## Our Mission

To be the premier provider of human capital development solutions which cultivates personal and community growth, and brings beneficial influences to human lives.



# Services



Haac takes you through the journey of unleashing human potential for kids to adults, from soft skills to hardware and classroom to outdoor. We are never complacent with our established solutions and will keep searching for new inspirations. Our various business units complement each other to formulate the most comprehensive and effective solutions.

Haac leads you to Unleash  
your Unique Potential.

To change NEVER to EVER .

## Training & Consulting

In the past years since establishment, Haac strived to integrate new elements into the training programs such as adventure based counseling, experiential learning, behavioral profiling tools (MBTI, DiSC), team profiling tools (C.A.R.E.), or even African drumming. Building on our extensive experience and constructive feedback from our clients for nearly a decade, Haac has developed signature programs with diversified themes to inspire participants when they are having fun. Apart from our signature programs, our consultants can also tailor programs for different occasions like:

- Internal Staff/Sales Training
- Service Alignment Meetings
- Regional Meetings
- Client/Partner Conferences
- Corporate Family Days
- Annual Events

## Adventure Architecture

Haac provides a collection of services ranges from adventure facilities construction and maintenance to training equipment supply. All constructions by Haac are of high quality, safety and adherence to worldwide recognized standards. Our construction is not static but growing with time to suit our clients' continuous training & development needs.

### Construction, Inspection & Maintenance

- Challenge Ropes Courses
- Climbing Walls
- Abseiling Frames
- Trim Trails
- Obstacle/Assault Courses

### Equipment Supply

- Challenge Course Safety Equipment
- Challenge Course Hardware
- Rescue Gears
- Power Ascending Machines
- Mobile Challenge Kits

No matter what potential you have, or how seemingly impossible to unleash it, we definitely can get you through with our experiences and knowledge.

## Our Strengths

- Nearly a decade experience in providing human capital development solutions. Our well-developed signature programs, "Best Show", "Magic Journey", "Flying High" etc., use a wide range of mediums, such as African Drumming, Video Taking, Mind Mapping, Rope Courses and various action-based activities, to best achieve training objectives.
- Strong expertise in adventure facilities construction and we are the first contractor to adopt worldwide recognized ACCT Standards on adventure architecture in HK. We also have sound experiences in handling large sum projects and the largest rope course training venue in Hong Kong (located in PLK Jockey Club Tai Tong Holiday Camp) was built by Haac.
- Fully-fledged human capital development solutions, ranging from training facilities construction to soft skills training, targeting kids, youth and adults. Native English, Dutch, Cantonese and Potunghua speaking trainers with mixed nationalities from The US, China, The Netherlands and Africa who treasure cultural diversities. Trainers are professionally qualified for their specialized areas, e.g. DiSC, MBTI, ACCT, etc.
- Haac's training programs are delivered across Asia, e.g. Hong Kong, Shanghai, Hainan, Macau, Cebu, Bangkok, etc.
- Comprehensive logistic planning and support to ensure effective and smooth running of training programs to achieve the best result, such as strong alliance with hotels and other training venues in Hong Kong, Macau and the Mainland.

## Our Achievements

- Delivered training to more than 40,000 participants across Asia in the past 8 years.
- Served a strong clientele comprised of over 200 multinational corporations and well-established corporations in Hong Kong and the Mainland.
- 70% of our clients are repeat customers. This signifies our persistent high quality services.
- Contracted in 2005 to construct the largest rope course training site in Hong Kong, PLK Jockey Club Tai Tong Holiday Camp, with a total contract sum exceeding 0.4 million US dollars.
- Successfully established our 100%-owned satellite training site in Haikou, Hainan in 2002, providing a full range of training services to clients in the Mainland.





Our wide portfolio of clients ranges from commercial corporations to non-profit-making organizations. We have served more than 40,000 participants from over 200 clients. Here is our partial client list:

## Commercial Corporations

A.N.Travel  
ABN AMRO Asia  
ACNielsen (China)  
adidas-TaylorMade  
adidas Hong Kong  
adidas-Salomon International Sourcing  
AEGON Life Insurance (Taiwan)  
Air Products Asia  
AJC International (Asia)  
Alchemy Beauty  
Allen & Overy  
American Express  
American International Assurance (AIA)  
Amoy  
AP Communications  
Applica  
APSO International Group (HK)  
Armani  
Asia Television  
Associated Merchandising  
Atos Origin  
Austrade  
B.B.Makers  
Bachelor Education Centre  
Bank Consortium Trust  
Bank of China  
BASF  
Bates Asia  
Bayer MaterialScience  
BDO McCable Group  
Big Field of Whole Wider  
Bloomberg  
Bowne International  
British Telecom  
Browning Enterprises  
Bulgari  
BUPA  
Capital Lease  
Caritas Medical Centre  
Centaline Surveyors  
China Mobile  
China Resources Insurance Consultant  
Cisco Systems  
Citibank  
Clifford Chance  
Climate Control  
Clover Group  
Club HarbourSide  
Cognis Chemicals (HK)  
Convoy  
Cookson Electronics  
Credit Suisse Privilege  
DBS Bank  
Deloitte  
Deutsche Bank  
DHL  
Edward Keller

Electronic Data Systems  
EMC Corporation  
Entone Technologies  
Experian Asia Pacific  
G2000  
Galaxia  
Gambro China  
General Mills Hong Kong  
GlaxoSmithKline  
Glen Dimplex Group  
GMC  
Grandtag  
Grohe Pacific Pte.  
Groupe SEB  
Guidant (HK)  
Gwek Ling  
Hamburg Sud Hong Kong  
Henley Group  
Hewlett-Packard  
Hong Kong Gold Coast Hotel  
Hong Kong International Terminals  
Hong Kong Jockey Club  
Hong Kong Resort International  
Hong Kong Rowing Team  
HSBC  
Hudson  
IBM China/Hong Kong  
i-Cable Communications  
Janus Capital Group  
JDC  
Johnson & Johnson  
KappAhl  
Kenfil Hong Kong  
Kerry Logistics  
Kinetana  
Kingfisher Asia  
Kingsmen Hong Kong  
Kodak  
Korn/Ferry International (HK)  
KRONA Hong Kong  
Kumon  
Langham Hotels International  
Learning Matrix International  
Learning Technologies (Hong Kong)  
LG Phillips  
Life Adventure Consultant  
Maersk  
Manulife (International)  
Maxim's  
Mead Johnson Nutritionals  
Mercedes Benz  
Metropolis Residence  
Mirae Asset  
Mobileden  
Modern Terminals  
Motorola  
MTR  
National Semi-conductor  
NEC  
NeoDerm  
New York Life Insurance  
Newcastle Advertising  
Newsweek  
Nike International  
Ocean Park  
Octagon  
OOCL  
Oracle  
Osim (HK)  
OTIS Elevator  
Park Belvedere Club  
Pfizer  
Phillips  
Procter & Gamble  
Prudential Assurance  
Rabobank

RBS - Operations  
Reader's Digest Asia  
Ricacorp Properties  
Safeway Global Sourcing  
Sapphire Technology  
SC Johnson  
Schering-Plough  
Sino Group Hotels  
SKI & Maxfactor  
Snow Brand HK  
Snowbrand  
SOL Limited - Schering-Plough  
SpeedCast  
Spotting Recreation Club  
Sprint  
Standard Chartered Bank  
Stratos Global Company  
Sun Microsystems  
Synaptics Hong Kong  
Tandberg  
Target Sourcing Services  
Telford Recreation Club  
Texwood Group  
The Lifestyle Group  
The Royal Bank of Scotland  
The Royal Hong Kong Yacht Club  
The Thomson Corporation  
The Walt Disney (Asia Pacific)  
Thermal King  
Thomson Learning  
Tien-Hu Knitters  
Timberland  
TNS  
Town Health Education Centre  
Transamerica Occidental Life Insurance  
UBS  
UCP International  
United Chinese Plastics Product

Veolia Water Asia  
Verint System (Asia Pacific)  
Water Oasis  
Wellcome  
Wizard (Pan Yu) Arts & Craft Products Factory  
World Family  
Yahoo!  
Zurich Insurance Group

Social Welfare Department  
St. James Settlement  
Stewards  
The Boys & Girls Club Association  
The British Council HK  
The Evangelical Lutheran Church of HK  
The Friends of Scouting  
The HK Award for Young People  
The Neighbourhood Advice-Action Council  
Tung Wah Group of Hospitals  
Vocational Training Council  
Wing Kwong Pentecostal Holiness Church  
YMCA of HK  
YWCA of HK

## Non-profit-making Organizations

Association of Baptist for World Evangelism Inc.  
BCGA  
Caritas - HK  
Caritas Jockey Club Integrated Service for Young People - Tak Tin  
Castle Peak Hospital  
Chinese YMCA of HK  
Christian Shone Tao Association  
Community Youth Club (CYC) Yuen Long District  
Correctional Services Department  
Heep Hong Society  
HK Children & Youth Services  
HK Chinese Christian Churches Union  
HK Christian Services  
HK Correctional Services Department  
HK Federation of Youth Groups  
HK PHAB Association  
HK Playground Association  
HK Red Cross Shek Pik Camp  
HK Scout Association  
HK Sheng Kung Hui  
International Social Service HK Branch  
PLK Jockey Club Tai Tong Holiday Camp  
Police Training School  
Scout Association of Hong Kong

